# Top drawer

*The drawer of the handsome Benson & Hedges packet slides open* to deliver each cigarette to you in perfect shape, easily accessible. Slip off its outer wrap and the imprint drops away. The packet becomes your personal case. *Now, discover* the famous Benson & Hedges filter system. Recessed into the mouthpiece, the filter itself never touches your lips, never intrudes upon your enjoyment. *Taste the Benson & Hedges blend of choice tobaccos.* Superb tobaccos, skillfully cured, aged and blended. If you appreciate quality, you will recognize why this must be a limited edition cigarette.

## With Benson & Hedges you pay more...you get more

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